

~~AD 29881~~

Edwin W. Lane Co.

presents

Reed 6/5/64

~~100-100-100-100
100-100-100-100
100-100-100-100~~

*from the desk of
Louis I. Perlstein*

*BOX
F-2*

TROPHIES



BUSINESS GIFTS



EMBLEMATIC JEWELRY



INCENTIVE AWARDS

ADVERTISING SPECIALTIES



PLAQUES

PRIZES



PREMIUMS



Creative designs for:

INCENTIVE AWARDS . ADVERTISING SPECIALTIES
TROPHIES . PLAQUES . EMBLEMS . BUSINESS GIFTS

Dear Awards Committee:

We gladly present this INCENTIVE AWARD CATALOG showing the wide selection of PRIZES, AWARDS, TROPHIES, PLAQUES, GIFTS, MEDALS and JEWELRY ITEMS for every occasion.

We cannot possibly show you our complete line of awards as we have hundreds more--this is a condensed catalog to cover all areas that we can supply. Please contact us for your specific needs so we can furnish the proper literature and information.

We pledge our most faithful attention to each inquiry and order. Our over "40 YEARS OF SPECIALIZED EXPERIENCE" will be used to serve you in the manner you desire. Our company continues to grow each year as we have proven our dependable service over the years. We know the importance of making delivery on time for your presentation.

Our GUARANTEE - INTEGRITY - QUALITY - SERVICE - every order must be completely satisfactory to our customer and our honesty and fair dealing is back of every piece of merchandise sold.

SPECIAL AWARDS are our specialty - Just send us your ideas, sketches and detail and we will create comprehensive artwork along with prices for your consideration.

Every achievement should be recognized with an award--as it stimulates SPORTS - ATTENDANCE - SAFETY - SALES - ADVERTISING - LOYALTY - SERVICE - RETIREMENT - MEMBERSHIP or the hundreds of other events. Our experience has proven that the area of personal recognition is a most important one in furthering the aims and purposes of any organization.

May we ask that you call upon us for suggestions and ideas that you may be planning.

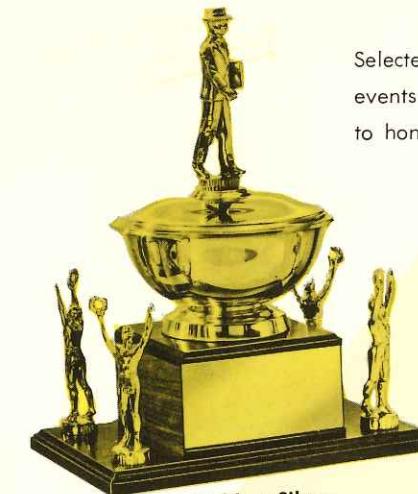
Don Thompson
Don Thompson
General Manager

dt:mh

Edwin W. Lane Co.
32 W. RANDOLPH . CHICAGO 1, ILL.
State 2-2317
Don Thompson GENERAL MANAGER

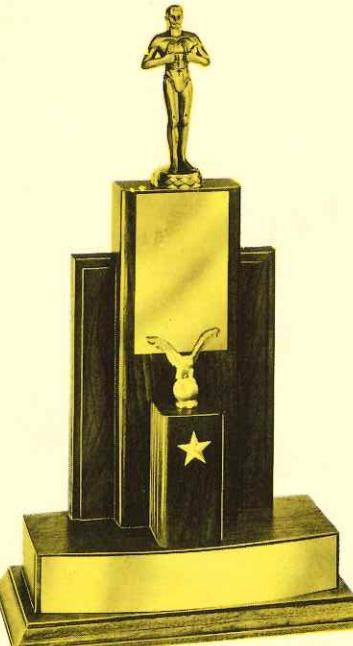
PRESTIGE CHAMPIONSHIP AWARDS

Selected walnut and gold awards to honor achievement and recognize events of importance. All designs are available with inter-changeable figures to honor sport or event desired.



Gold or Silver
Bowl on Walnut Base

Bass	V-SRA/36	\$37.50	Hgt. 14"	VSSRA/36	\$40.50
	V-SRB/36	\$43.50	15"	VSSRB/36	\$47.50
	V-SRC/36	\$55.00	16"	VSSRC/36	\$57.50

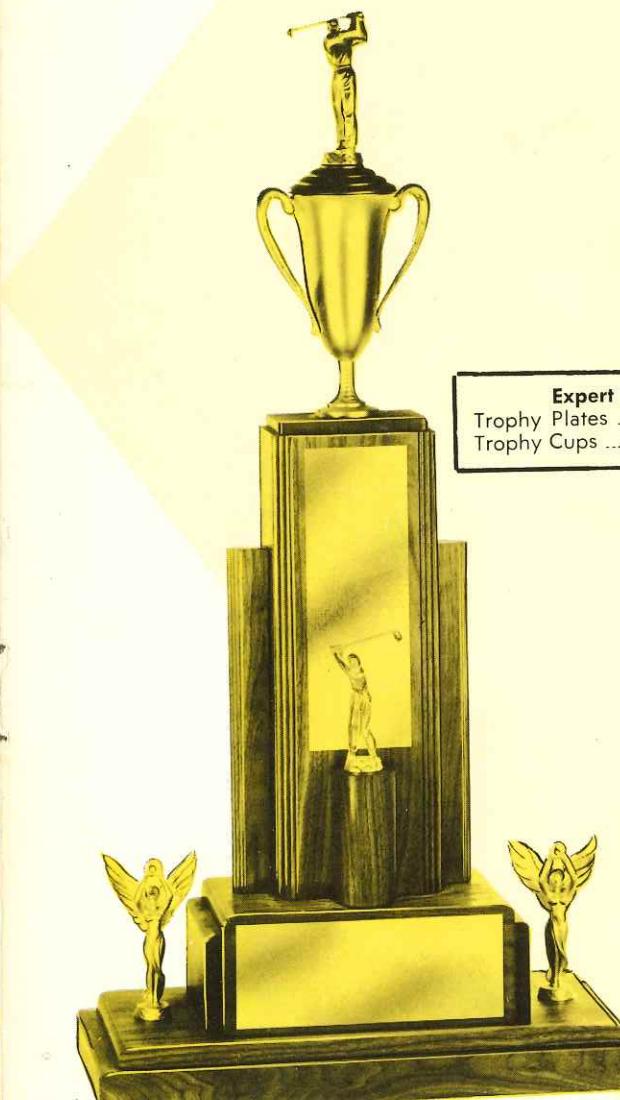


O-500A-23 Hgt. 16" \$36.00
O-500B-23 18" \$37.50
O-500C-23 20" \$40.00
Ideal miniature replica for large traveling trophy—ON1025-33 shown below.



Modern Arrowhead Design
in bright red and gold. Smart modernistic award.

V-S56A/5	Hgt. 24"	\$40.00
V-S56B/5	26"	\$42.50
V-S56C/5	28"	\$45.00



Ideal Traveling Trophy

Large Engraving Space.

ON1025-33 Hgt. 42" \$205.00



Impressive Shadow Box Design

V-S58A/3	Hgt. 24"	\$40.00
V-S58B/3	26"	\$41.50
V-S58C/3	28"	\$42.50



Smartly Trimmed in
Gleaming Gold

N994 Hgt. 34" \$50.00

TRADITIONAL CUP AWARDS

in Gold or Walnut or Silver on Ebony — Ideal award for every occasion — especially for that unusual achievement.



Gold & Walnut

4 Sizes	
Hgt.	
8".....	\$15.50
11".....	21.00

D-6923

D-6924

D-6925

D-6926



Gold & Silver	
Hgt. Walnut & Ebony	
12"....\$33.50....\$37.50	
O-Q1W	

O-Q2W

15"....40.00....45.00

O-Q3W

16"....50.00....55.00



OM261	9" Hgt.....	\$8.00
(Gold & Walnut)		

Gold & Walnut	Hgt.	
G830/7C	7½".....	\$ 7.75
G831/6C	10".....	11.50
G832/6C	11".....	13.50
G833/5C	13½".....	20.00
G834/5C	15".....	24.00
G835/3C	20".....	31.50
G836/3C	22".....	42.00

G830/7C

G831/6C

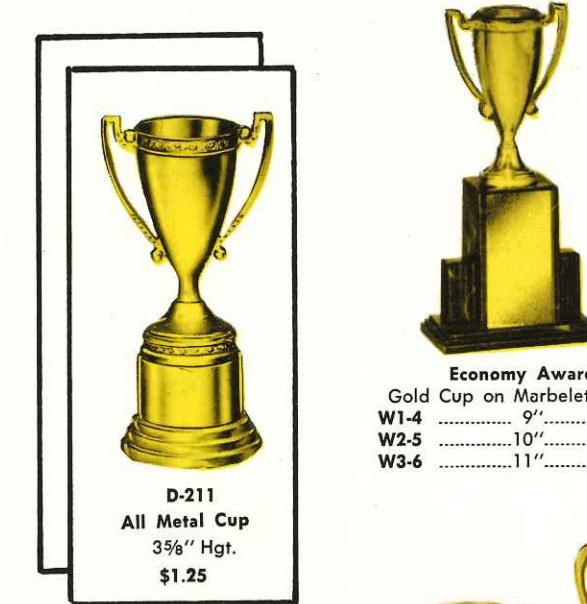
G832/6C

G833/5C

G834/5C

G835/3C

G836/3C



D-211	All Metal Cup
3½" Hgt.	
\$1.25	



Gold & Walnut		Silver
Hgt.	\$8.00	O-N1FS....\$8.50
O-N1WF	9".....	
O-N2WF	12"....10.50....	O-N2FS....11.50
O-N3WF	14"....14.50....	O-N3FS....16.00
O-N4WF	15"....18.00....	O-N4FS....20.00
O-N5WF	18"....23.00....	O-N5FS....26.00



Economy Award	
Gold Cup on Marbelette Base	
W1-4	9".....\$3.00
W2-5	10".....3.50
W3-6	11".....4.00

D-211	All Metal Cup
3½" Hgt.	
\$1.25	



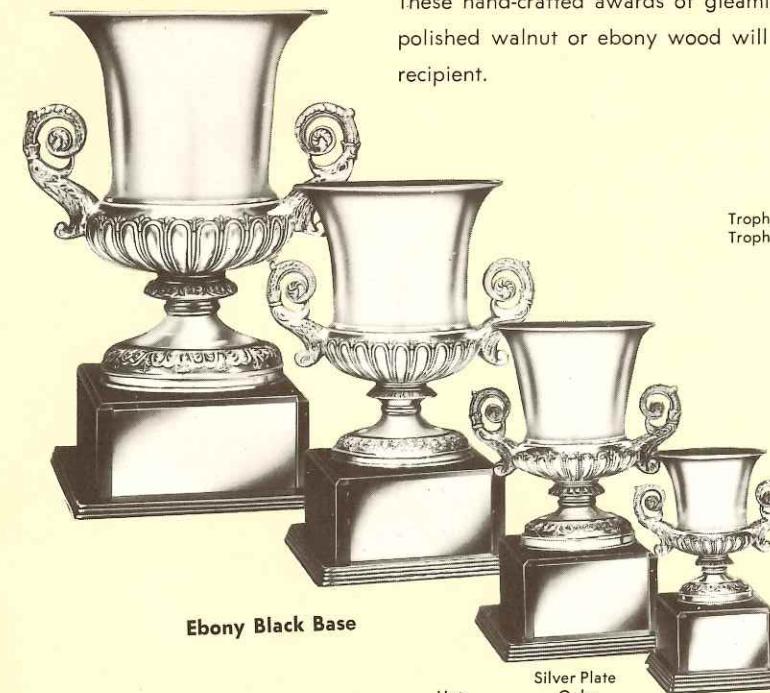
O-N1W	5½".....	\$ 5.50.....	O-N1S.....	\$ 6.00
O-N2W	7".....	7.50.....	O-N2S.....	8.50
O-N3W	8¾".....	10.50.....	O-N3S.....	12.00
O-N4W	10".....	13.00.....	O-N4S.....	15.00
O-N5W	12½".....	17.50.....	O-N5S.....	20.00



PRESTIGE CUP AWARDS

IN ELEGANT SILVER OR GOLDTONE

These hand-crafted awards of gleaming silver or gold on highly polished walnut or ebony wood will truly honor and please the recipient.



Expert Engraving
Trophy Plates...Net—5¢ per letter
Trophy Bowls ...Net—8¢ per letter



Silver Plate & Ebony Base	
P578F24" w/fig....\$90.00	
PS78B14" w/o fig....70.00	
PS7810" cup only....50.00	



Silver Plate	Hgt. Only
D-547E	15½".....\$140.00
D-546E	12½".....90.00
D-545E	10½".....60.00
D-544E	8½".....30.00

Available in Sterling Silver.
Write for Net Prices.



O-SW3401-13	Hgt. 34"
Goldtone	\$148.50
Silver Plate	155.25

Goldtone	Hgt. & Walnut	Silver
O-W360-3	11".....\$21.00	\$22.00
O-W361-3	12½".....31.00	32.50
O-W362-3	15".....42.00	46.00
O-W363-1	20½".....60.00	67.00

Silver	Goldtone	Plate & Ebony
O-SW360-3	14½".....\$22.50	\$24.00
O-SW361-3	18".....31.00	33.00
O-SW362-3	21½".....45.50	50.00
O-SW363-1	30".....64.50	71.50

OUTSTANDING DESIGNS

In Popular Styles to Fit Every Budget
and to Honor Every Occasion.



Hgt.
O-259A 13" \$13.50
O-259B 14" 14.25
O-259C 15" 15.00



Walnut Wood
"Saleslady of
Year Award"
L944 6 1/2" Hgt. \$4.00



Hgt.
O-234A 14" \$12.50
O-234B 15" 13.25
O-234C 16" 14.00

264-1
Featuring a choice of extra
large figure averaging 8"
in hgt. Total hgt. 12".
\$17.50

All figures are interchangeable,
and can be furnished on any
award.



Hgt.
V-R52A 14" \$12.00
V-R52B 15" 13.00
V-R52C 16" 14.00

Walnut Wood
Hgt.
O-174A 9" \$7.25
O-174B 10" 7.75
O-174C 11" 8.25

Hgt.
V-R56A 13 3/4" \$12.00
V-R56B 14 3/4" 12.75
V-R56C 15 3/4" 13.50

Hgt.
N-911A 12 1/2" \$ 8.50
N-911B 13 3/4" 9.50
N-911C 15" 10.50

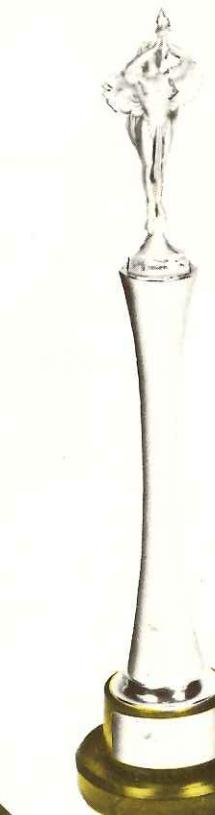
Hgt.
N-1041A 14 1/2" \$10.00
N-1041B 15 1/2" 10.50
N-1041C 16 1/2" 11.00



Walnut Wood
6 Sizes
Hgt.
W796 6" \$3.00
W797 7" 3.50
W798 8" 4.00
W799 9" 4.50
W780 10" 5.00
W781 11" 5.50



Walnut Wood
Hgt.
W509A 8" \$5.00
W509B 9" 5.50
W509C 10" 6.00



ECONOMY AWARDS

Distinctive Designs in Variety of Styles
Especially Suitable for the Low Budget



MARBLITE BASE
Available Black or White
Color — Specify Color
Desired.

Hgt.
W4 6" \$2.75
W5 7" 3.00
W6 8" 3.25



Walnut Wood
Hgt.
G826A 12" \$ 9.25
G826B 11" 9.75
G826C 10" 10.25

Expert Engraving
Trophy Plates....5c per letter net



Walnut Wood
Hgt.
W508A 12" \$10.50
W508B 13" 11.00
W508C 15" 11.50

All Figures Interchangeable.
Specify Event Desired



Walnut Wood
Hgt.
N990A 9" \$ 9.50
N990B 11" 11.00
N990C 13" 18.00
N990D 17" 26.00



Walnut Wood
Hgt.
O561 11" \$10.00
O562 12" 10.50
O563 13" 11.00

CHAMPIONSHIP BOWL AWARDS

The classic design of fine quality Grecian urns and walnut bases exemplifies the beauty and craftsmanship of Master Artisans . . . The perfect award for every event.



	Brushed Brass	Satin Silver	
V-DR-A	7½"	\$21.50	\$24.50
V-DR-B	8½"	24.00	27.00
V-DR-C	9½"	32.00	36.00

	Brushed Brass Finish Only	Hgt.	
V-RV-A/5	11¾"	\$20.50	
V-RV-B/5	12¾"	22.50	
V-RV-C/5	14¾"	25.50	

Brass Only
Hgt.
V-DVC-A/3 22½" \$29.50
V-DVC-B/3 23½" 34.50
V-DVC-C/3 26" 44.50

Expert Engraving
Trophy Plates....Net—5c per letter
Trophy BowlsNet—8c per letter

All Figures Interchangeable
Specify Event Desired



	Brushed Brass	Satin Silver	
V-DG-A	10½"	\$22.00	V-DSGA....\$25.00
V-DG-B	11¾"	29.00	V-DSGB.... 33.00
V-DG-C	13½"	41.00	V-DSGC.... 45.00
	Also Available with Cover and Figure		
V-DGC-A/3	17¾"	\$30.00	V-DSGC-A/3 \$33.50
V-DGC-B/3	19½"	38.50	V-DSGC-B/3 43.50
V-DGC-C/3	21¾"	51.00	V-DSGC-C/3 56.50

	Brushed Brass Finish	Hgt.	
V-SV-A/36	22"	\$41.00	
V-SV-B/36	24"	46.50	
V-SV-C/36	26"	57.00	

Practical GIFT AWARDS

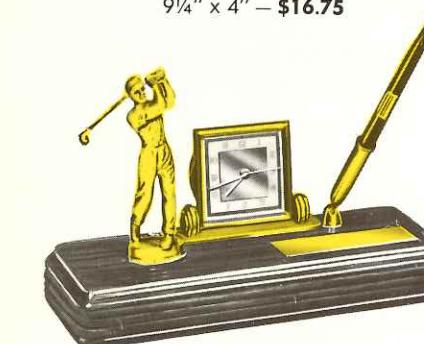
Illustrated on this page is a variety of gift and prize awards in many styles and materials. The ideal selection for the practical minded.



G5820 ASHTRAY
in Black and Gold
Marble — 5" x 3"
\$8.50
Also available in
White Onyx. Specify.



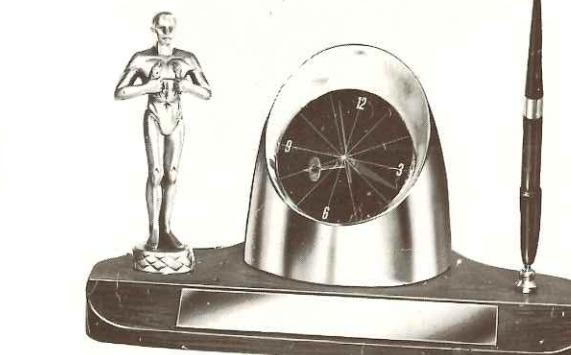
G873 PERPETUAL CALENDAR with BALLPOINT PEN
Walnut Wood Center-
piece with Onyx end.
9½" x 4" — \$16.75



N907CLP HANDWIND CLOCK with BALLPOINT PEN
Select Walnut Base
Height 6½"
\$19.50



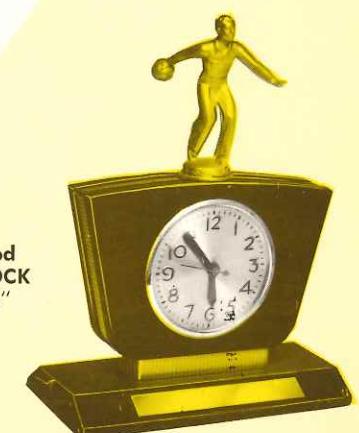
Golden or Silver Hour ELECTRIC CLOCK
Brushed Satin Finish
Height 8¾"
\$29.95
Figure mounted in
base for third
dimensional effect.



Functional Silver Finish with Ebony Black Base CLOCK and PEN
Ball point pen. Height 7".
Also available in gold finish
with walnut base.
500SFP — Electric....\$40.00
580SFP — Battery
Operated....\$50.00



Modern Design Silver Finish ELECTRIC CLOCK
Choice of figure. Height 7"
500SBF\$37.50
Battery Operated
580SBF\$47.50
Also available in gold
finish. Specify.



N-1065W Walnut Wood ELECTRIC CLOCK
Height 10½"
\$25.00



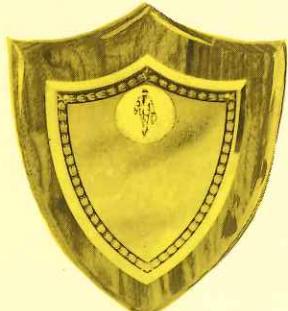
G5804 Perpetual Calendar on Black and Gold Marble — 6" x 2½"
\$10.00
Also available in
White Onyx. Specify.



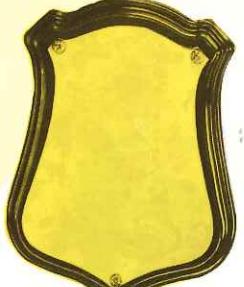
G5810 PEN SET
of Black and Gold
Marble — 5" x 3"
\$9.00
Also available in
White Onyx. Specify.

WALNUT PLAQUES OF DISTINCTIVE DESIGNS

All new in design and style—sure to please the most discriminating buyer. All plaques illustrated are in stock for immediate delivery. All can be engraved in whatever style desired.



LP2-P
With emblem for
practically any sport
or any event
7 1/4" x 8 1/4" \$5.50



DP300W
6 1/2" x 8 1/2" \$5.50



NP1216
4" x 5" \$2.50



2 SIZES
LP-1—4 1/2" x 5" \$3.50
LP-2—7 1/4" x 8 1/4" \$5.00



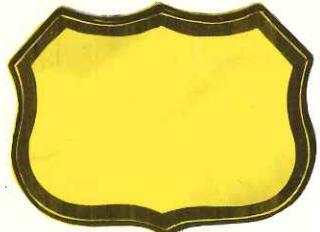
KEY STYLE PLAQUE
OP25
5" x 7 3/4" \$6.75



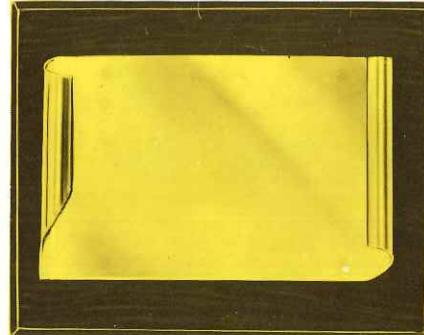
P77-6—7 3/4" x 10" \$13.50
P78-5—9 3/4" x 12" \$20.00
P79-5—11 1/4" x 14" \$24.00



STATE PLAQUE
Available for Any State. Ideal for State
association award.
Average 12" to 15"
\$30.00



OP83
6 3/4" x 5" \$5.00



DP95
SCROLL PLAQUE
6" x 9" \$11.25



N1246
METAL GAVEL
7" x 7 3/4" \$8.00



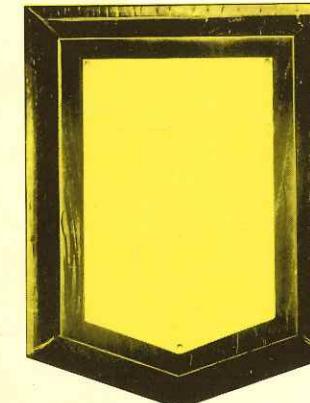
DP300W-6
6 1/2" x 8 1/2" \$7.25



LP900A—8" x 9" \$8.00
LP900B—10" x 12" \$11.50
LP900C—13" x 16" \$16.00



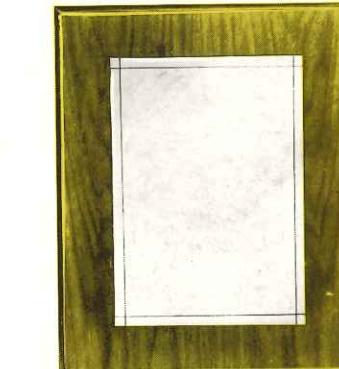
P92A—6" x 7" \$7.25
P92B—7 1/2" x 9" \$9.25
P92C—10" x 12" \$14.50
P92D—12" x 15" \$20.00



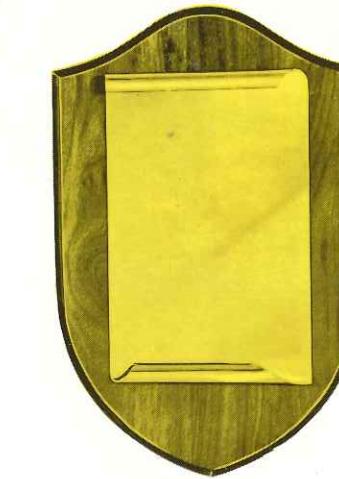
N1222A—7" x 9 1/2" \$7.50
N1222B—9 1/2" x 12 1/2" \$11.50
N1222C—12" x 16" \$16.00

SELECT WALNUT STOCK PLAQUE AWARDS

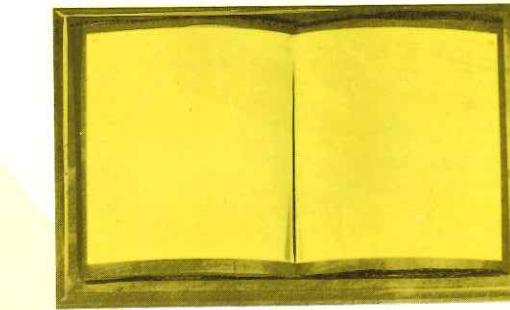
The perfect award for an enduring symbol of any achievement. Many plaques are designed for individual presentation, yet have ample room for many individual names to be used as an annual award.



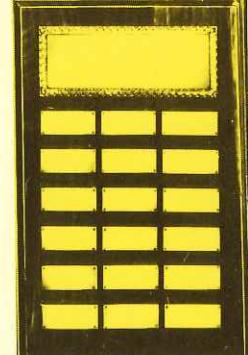
1348C—8" x 10" \$20.00
1348D—10" x 12" \$25.00
1348E—13" x 16" \$35.00
Prestige award, walnut wood, with
rich duo-tone bronze plate. Engraving
shows through in bright, rich contrast.



P20—8" x 13" \$17.50
P21—10 1/2" x 16" \$25.50
P22—13" x 19" \$31.50



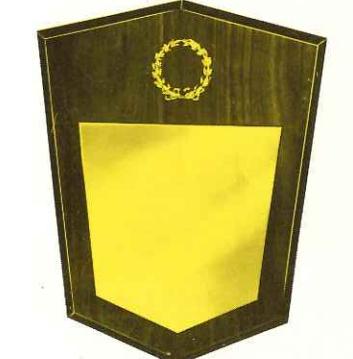
BOOK PLAQUE
P227A—10" x 15" \$26.50
P227B—8" x 12" \$20.00
Also available as stand-up plaque with sub base.
P228A—20" x 11 1/2" \$35.00
P228B—17" x 9 1/2" \$27.50



P9-E—13" x 20" \$75.00
40 individual plates.
P90E—10" x 15" \$33.00
18 individual plates.
P90CE—8" x 12" \$24.00
10 individual plates.
P90DE—6" x 9" \$20.00
6 individual plates.



N1234A—9" x 11" \$12.00
N1234B—11" x 12 1/2" \$14.00
N1234C—12" x 14 1/4" \$16.00

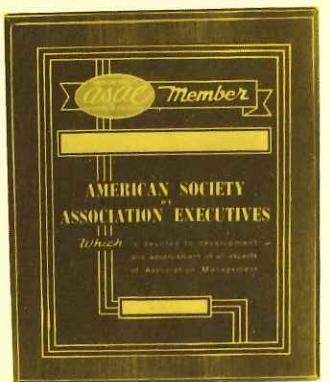


P77—7 3/4" x 10" \$11.50
P78—9 3/4" x 12" \$15.00
P79—11 1/4" x 14" \$18.00

Expert engraving available in a variety of type styles. Write for sample and quantity prices. All plaque engraving net 8c per letter.

CUSTOM DESIGNED PLAQUE AWARDS

These are but a few of the special plaques designed for various companies, associations, country clubs, etc. If you are in need of a special plaque our expert art department will gladly design one for you of any style, any material, cast, etched, embossed or laminated. All are available to you at a surprisingly low cost.



ASAE AWARD
Etched bronze on walnut
for displaying membership.



ETCHED SILVER ON EBONY
Deeply etched, black lettering and detail against a silver background with a highly polished ebony black board.



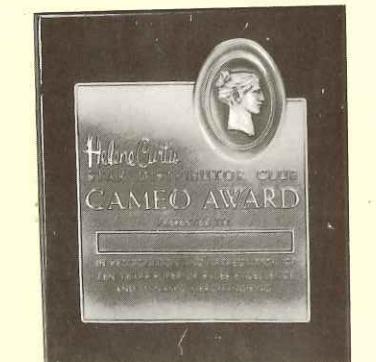
AN OUTSTANDING AWARD in gleaming gold, with bright red enameled logo, black etched lettering with a blue velvet background. Set in a gleaming black frame. A highly attractive and desirable award.



EMBOSSED ALUMINUM ON WALNUT
For those wishing a really different design. Incorporate your trademark, insignia, building, or any other idea.



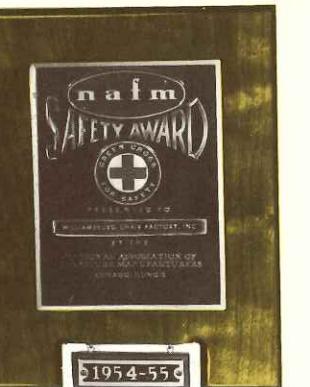
SALES INCENTIVE AWARDS
Honoring personnel or distributors. Deeply embossed. Showing bust of company president along with company product.



DISTINCTIVE EMBOSSED AWARD
Illustrating company logo, and name for leading distributor.



INTER-COMPANY AWARD
Of embossed copper; awarded for cordial business relations.



SAFETY AWARD
Copper embossed award for Company, Dept., Division, or Plant Safety.



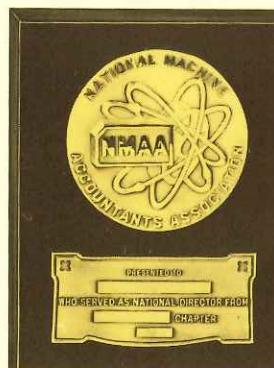
EMBOSSED COPPER, ALUMINUM, BRASS PLAQUE AWARDS
Another **SALES MANAGEMENT AWARD** incorporating company logo and name, featuring embossed copper on walnut.



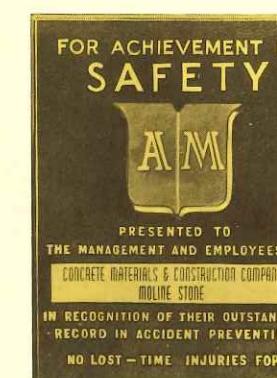
OFFICER AWARD
Honor your officers using stock embossed copper on walnut and personalize with names, title, association and year.



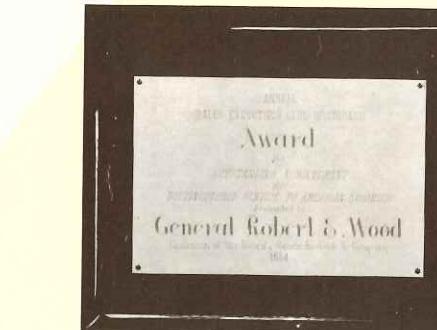
SELECT WALNUT HARDWOOD
enhances the beauty of the plexiglas covered, hand embossed and colored certificate, with copy made to order.



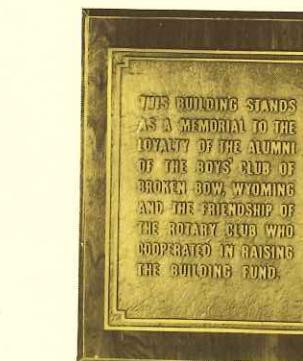
SPECIAL SOLID CAST BRONZE
Showing Trademark Reproduction Hand finished and polished to a gleaming finish and mounted on a select walnut board.



SOLID BRONZE CASTING
Suitable for mounting on any surface. Send us your copy and size desired and we will quote NET Cost.



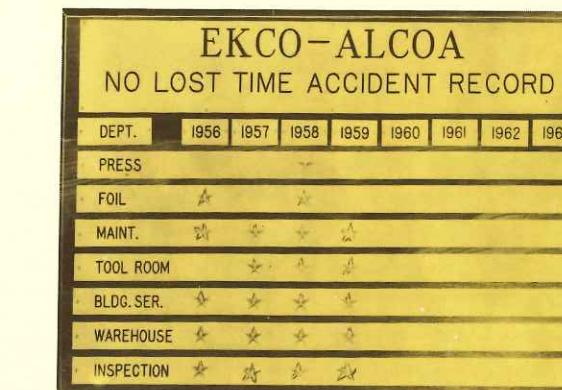
STERLING SILVER ON EBONY
Especially engraved with choice of lettering mounted on ebony black wood.



SOLID BRONZE ON WALNUT WOOD
Available in a variety of sizes. Write for special prices.



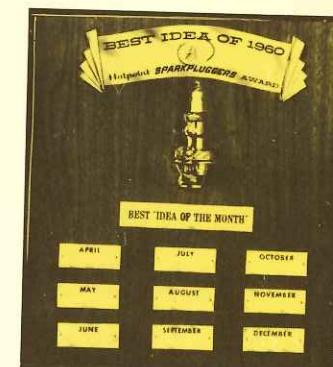
BRONZE DESK NAME PLATES
Furnished with name and title. \$15.00 Net



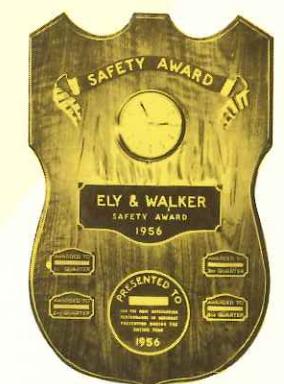
A SPECIAL DESIGN AWARD of walnut wood, with etched lettering. Yearly dept. stars are engraved as they are earned.



LAMINATED PLASTIC
Special scroll laminated to genuine walnut finished hardwood. Priced by size and quantity.



ENGRAVED "MAN OF THE MONTH" AWARD
with a specially designed figure for a monthly presentation. Made to Order



A useful as well as decorative **SHIELD SHAPED AWARD**, with an electric clock and cast bronze plates.

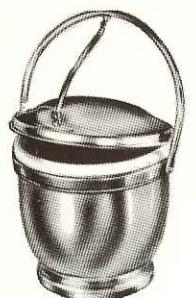
SPECIAL PLAQUE AWARDS

These plaques are designed only on special order and are suitable for every event. Handsome and attractive. Will be proudly displayed anywhere.

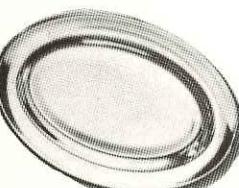
SPECIALTY PRIZES AND AWARDS

ELEGANT SILVER-PLATE, STERLING & PEWTER AWARDS

The finest detail is embodied in the classic designs and is combined with quality materials and workmanship to create awards of unsurpassed beauty.



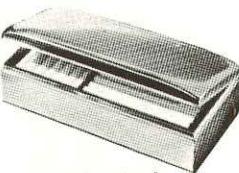
3800A
Hinged Cover
ICE BUCKET
With Unbreakable Liner
Keeps Ice up to 10 Hours
Hot Liquids 3 Hours
Heavily Silver Plated
\$32.50



OVAL SERVING TRAYS
A Modern Design
in Gleaming Silver Plate
O309 9½" **\$ 5.25**
O314 14" **10.50**
O316 16" **13.50**
O318 18" **15.50**



T150
ROUND
SERVING TRAY
Attractive
Sterling Silver
10½" Diameter
\$57.50
Also Available in
Other Sizes



CEDAR LINED
Heavily Silver Plated
2000 — 3¾" x 3¼" x 1½"
Silver Plate **\$12.50**
1899 — 6½" x 3¼" x 1½"
Silver Plate **\$14.50**
2001 — 7½" x 3¼" x 1¾"
Silver Plate **\$17.50**



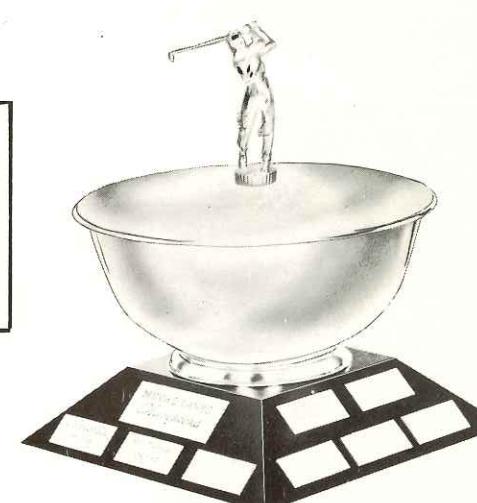
PAUL REVERE BOWLS
Colonial Design — Heavyweight
(6 sizes)
Silver Plated Sterling
ON/4 4" **\$6.00**
ON/6 6" **9.50**
ON/8 8" **13.50**
ON/10 10" **18.00**
ON/12 12" **35.00**
ON/15 15" **60.00**
Sterling **\$29.50**
Sterling **\$42.50**
Sterling **\$65.00**



ON064
Silver Plated
SILENT BUTLER
7½" Long
\$12.50



REMOVABLE BASE
The exclusive display base
provides ample engraving
plate. The bowl can also be
engraved and is easily
mounted or dismounted for
functional use.



**SILVER AND MAHOGANY
PERPETUAL AWARD**
With sufficient area to adapt
itself to a wide variety of
name arrangements.
ONB/F10 10" **\$42.50**
ONB/F8 8" **32.50**
ONB/F6 6" **22.50**
ONB/F4 4" **17.50**



BOWL and BASE
ONB/10 10" **\$32.50**
ONB/8 8" **25.00**
ONB/6 6" **17.50**
ONB/4 4" **12.50**

BOWL BASE FIGURE
ONB/F10 15" **\$42.50**
ONB/F8 12" **32.50**
ONB/F6 10" **22.50**
ONB/F4 7" **17.50**



WATER PITCHER

Authentic
Reproduction of a
Paul Revere Pitcher
Silver Plate

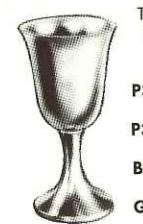
P363 6½ oz. **\$ 7.50**
P362 10 oz. **10.00**
P361 23 oz. **15.00**
P360 2 qts. **20.00**

P376 —
Sterling **8.50**
B376 —
Pewter **6.00**
G376 —
Brass **9.95**

P363 6½ oz. **\$25.00**
P362 10 oz. **32.50**
P361 23 oz. **55.00**
P360 2 qts. **125.00**

EXPERT HAND ENGRAVING
8¢ Per Letter NET

GS1265
Pewter Tankard
With or Without
Glass Bottom
Capacity 1 Pint
Glass
Bottom **\$12.50**
Plain
Bottom **10.00**
½ Pint Capacity
Glass
Bottom **\$7.50**
Plain
Bottom **6.50**



GOBLET
The Ideal Award
in a Variety of
Finishes
Height
Glass
Bottom **\$12.50**
Plain
Bottom **10.00**
½ Pint Capacity
Glass
Bottom **\$7.50**
Plain
Bottom **6.50**

Authentic
Reproduction of a
Paul Revere Pitcher
Silver Plate

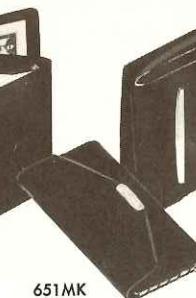
P363 6½ oz. **\$ 7.50**
P362 10 oz. **10.00**
P361 23 oz. **15.00**
P360 2 qts. **20.00**

P376 —
Sterling **8.50**
B376 —
Pewter **6.00**
G376 —
Brass **9.95**

P363 6½ oz. **\$25.00**
P362 10 oz. **32.50**
P361 23 oz. **55.00**
P360 2 qts. **125.00**

SPECIALTY PRIZES AND AWARDS

POPULAR LEATHER PRIZES



651MC
Money Clip

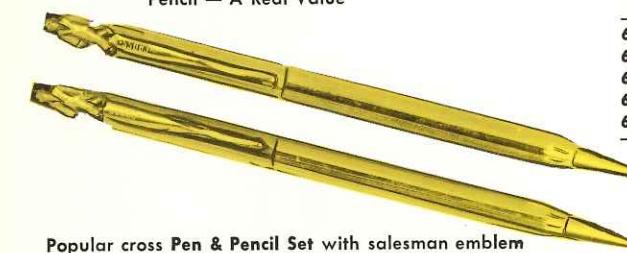
651MK
Mens
Key Case

651LB
Ladies
Billfold

ATTRACTIVE PRIZES in Genuine Leather at remarkable low prices — Individually boxed. Black or Ginger for men — Red or Platinum White for women.

ITEM	1-11	12-23	24-49	50-99	100 Plus
651MC	3.00	2.50	2.25	2.00	1.75
651MK	2.50	2.00	1.75	1.50	1.25
651LK	2.50	2.00	1.75	1.50	1.25
651MB	4.00	3.50	3.00	2.00	1.75
651LB	4.00	3.50	3.00	2.00	1.75

(3 Line Imprint — 14c Each — Large Quantity Prices Available)



Popular cross Pen & Pencil Set with salesman emblem applied genuine turned highly polished case.

350 Chrome Pencil \$6.50
350P Chrome Pen \$6.50
G15 14K Gold Filled Pencil \$10.25
G15P 14K Gold Filled Pen \$10.25

(If desired without Salesman deduct \$2.50)



BALLPOINT PENS
Ideal Give Aways
Available All Price Ranges
Imprinted or Without — Write For Details



DECISION MAKER
Silver Dollar
Mounted on
spindle — SPIN
it for head or tail
decision
mounted on
marble base.
DM-S **\$6.95**



TRAVEL ALARM CLOCK
Ideal Prize. Sales Promotion or
Award.
PW6 — Size 3½" x 2¾" **\$5.95**
White or Black Dial — Available
Tan—Brown—Red—Blue
(Write for Quantity Prices)



**BULL THROWER
COIN AWARD**
Sun-Ray Finish
1¼" Dia.
Key Chain \$1.00
Pocket Piece \$1.00
(Includes individual
names engraved)
Write for
quantity prices



HORSE'S TAIL AWARD
For the one who brings up the
tail end. Walnut & Gold
0262-5HB 6" Hgt **\$6.50**



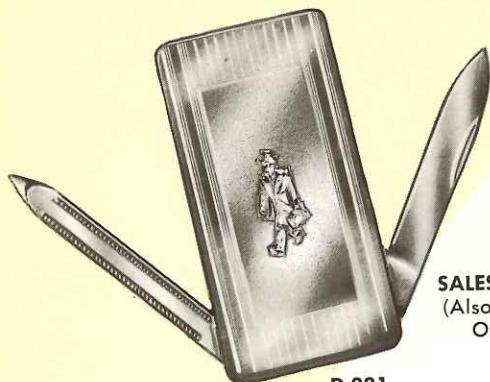
HEADLESS SALESMAN AWARD
For the Salesman who lost his
Head
0264-1HS 12" Hgt **\$18.50**

BULL THROWER AWARD
Walnut Wood
Sun-Ray Figure
853-1BT 12½" **\$20.00**
66-5BT 6½" **6.50**

Expert Engraving
Trophy Plates...Net—5¢ per letter
Trophy BowlsNet—8¢ per letter

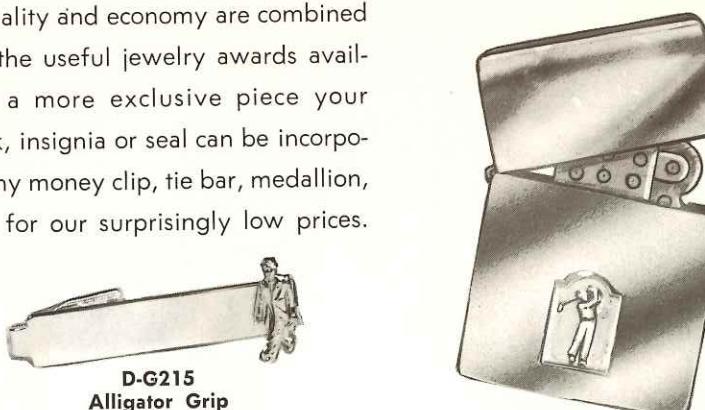
EXCLUSIVE JEWELRY AWARDS

Beauty, quality and economy are combined in any of the useful jewelry awards available. For a more exclusive piece your trade-mark, insignia or seal can be incorporated on any money clip, tie bar, medallion, etc. Write for our surprisingly low prices.



D-221
MONEY CLIP, KNIFE
and
FILE COMBINATION
Silver Finish
\$4.00

SALESMAN AWARD
(Also Available for
Other Events)



D-G215
Alligator Grip
TIE BAR
Silver or Gold Plate
\$3.50
Sterling or Gold Filled
\$6.50

231
ZIPPO LIGHTER
With Emblem
Applied. Specify
Event Desired.
Chrome
\$6.50



EXPERT ENGRAVING
AVAILABLE
5¢ PER LETTER



SPECIAL PRESENTATION
Cases of Plastic. Suitable for Medal
Illustrated — Other Medals Also Available.
Write for Medal Catalog.

SENIOR
Ribbon and
Case
60¢

JUNIOR
For Medal
Only
20¢



D-B4
MEDAL
Bronze \$2.40
Silver Plate 2.50
Gold Plate 2.90
Sterling 5.75
Gold Filled 7.45



SC60
SERVICE PIN
Year Numeral Can Be Set In Center
Company Name On Bottom Bar

Bronze \$1.50
Silver Plate 1.75
Gold Plate 2.00
Sterling 2.75
Gold Filled 3.00

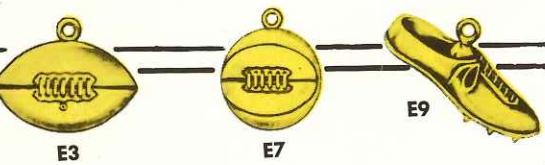


MEDALLION AWARD
Suitable For Any Event

442 1 1/2" Dia. \$2.30
444 2" Dia. 3.10 \$3.30
Fabric Covered, Silk-Lined Presentation Box 1.20

QUALITY LOW COST ATHLETIC CHARMS

Fully Modeled



Bronze-Tone
\$1.40 Each

Silver-Tone
\$1.45 Each

Gold-Tone
\$1.50 Each

Packed in Individual Boxes
Other Medals and Charms Available — Write for Current Catalog



GAVEL
In a Variety of Woods
Walnut - Rosewood - Cocobolo
L6 Ladies' \$7.00 \$7.50 \$7.50
M6 Men's 7.75 9.00 9.00
Furnished with Gold Engraving Band
If Sterling Silver Band is Desired Add
\$4.00 to L6 or \$5.00 to M6 and Specify

COMMITTEE

RIBBONS
A Suitable Low-Cost
Committee
Recognition.
Company, Club or
Fraternity Insignia
Can be Incorporated
in the Design
(Send for Ribbon
Circular)



LIGHTER
Your Emblem Applied
to a Men's or Ladies'
Lighter at a Low Cost



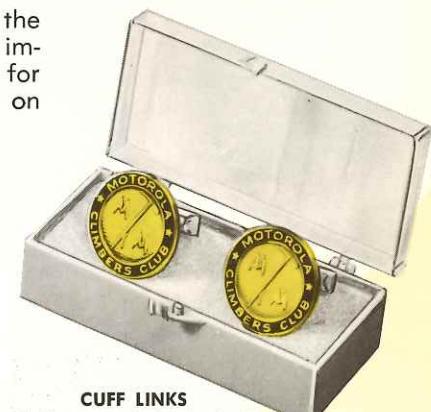
Celluloid
BADGES and BUTTONS
In Any Size and Color.
Give Us a Rough Idea of
What You Want and
We Will Design One to
Your Likin.



Etched
WALLET CARDS
In a Choice of Colored Enamel and
Finishes Made to Order at a
Surprisingly Low Cost



TIE CLIPS
Suitable for Any Type of
Award in a Choice of Many
Styles and Finishes



CUFF LINKS
A Company Insignia, Seal
or Building can be
Designed for You



EMBLEMS
Recognition of Outstanding Services
Sales, Years, Service, Safety Should be
Recognized by Establishing a
Special Program



KEY CHAIN
Available with Your Company
Logo, Building, Insignia in a
Choice of Finishes

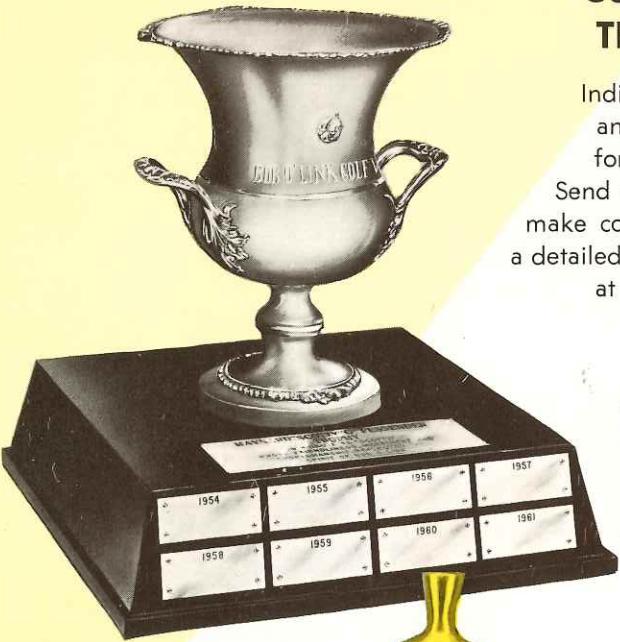


MEDALLIONS
Suitable for Management,
Anniversary, Customer, or
Any Other Program

CUSTOM DESIGNED TROPHY AWARDS

Individually designed, created and manufactured to order for your special promotion.

Send us your rough idea, we will make comprehensive sketch as well as a detailed presentation and price quotation at no charge or obligation.



BOB-O-LINK CUP

Sterling Silver Champagne Cup with an Ebony Black Base



GENERAL ELECTRIC "60"

OSCAR AWARD
Gleaming Gold with Brazilian Green Marble Base. A Color Combination Sure to Please.



GENERAL ELECTRIC TROPHY
A Cast Gold World, Trim and Plate is Featured with the Select Ebony Black Wood

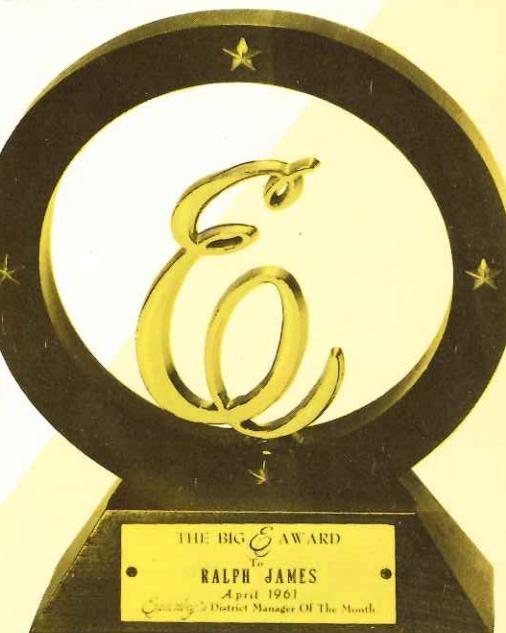


CHICAGO TRIBUNE BOAT OF THE YEAR AWARD

A Gleaming Silver Bowl Mounted on an Ebony Base

SEAGRAM CHAMPIONSHIP BELT

Antique Gold Finished Buckle with Red, White and Blue Belt in a Black Velvet Lined Hand-Rubbed Walnut Wood Presentation Box



BIG "E" AWARD

Walnut and Gold Hand Finished of Select Woods



NMAA TROPHY

Select Walnut Wood Enchanted by the Gleaming Gold Figure and Trim

NRA AWARD

Brushed Silver on Highly Polished Ebony Black Wood

GENERAL ELECTRIC TROPHY

A Cast Gold World, Trim and Plate is Featured with the Select Ebony Black Wood

NRA AWARD

Brushed Silver on Highly Polished Ebony Black Wood

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GENERAL ELECTRIC TROPHY

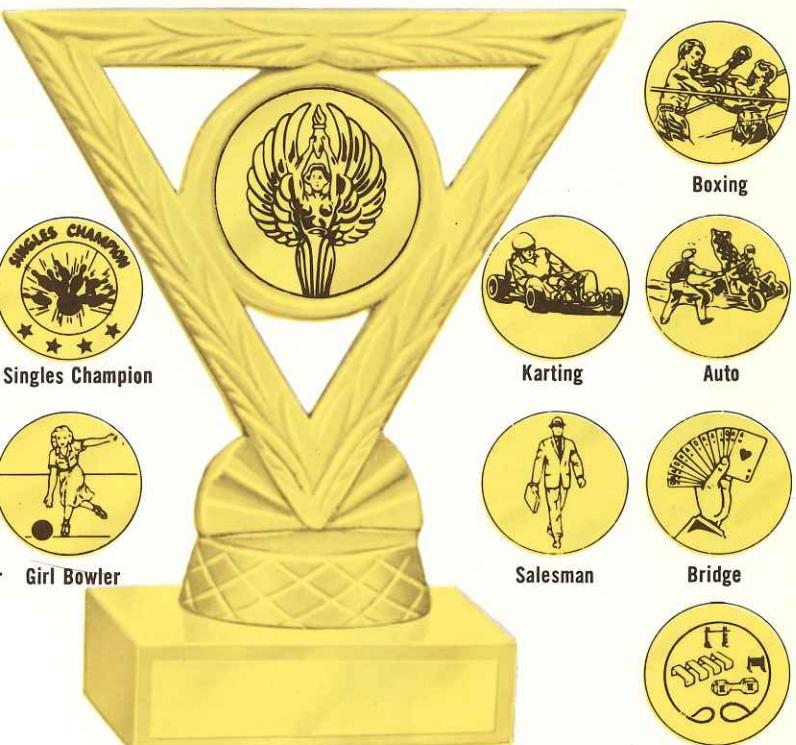
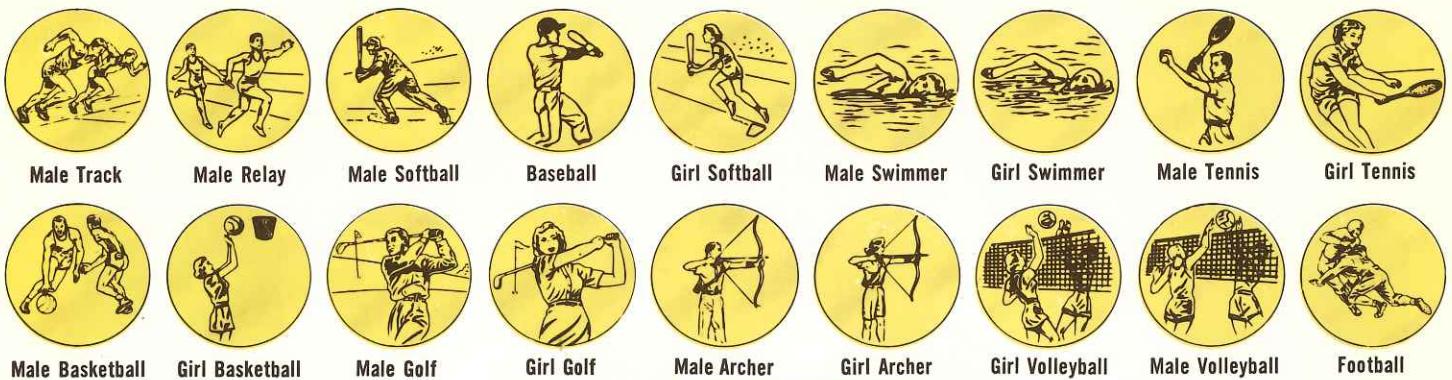
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GENERAL ELECTRIC TROPHY

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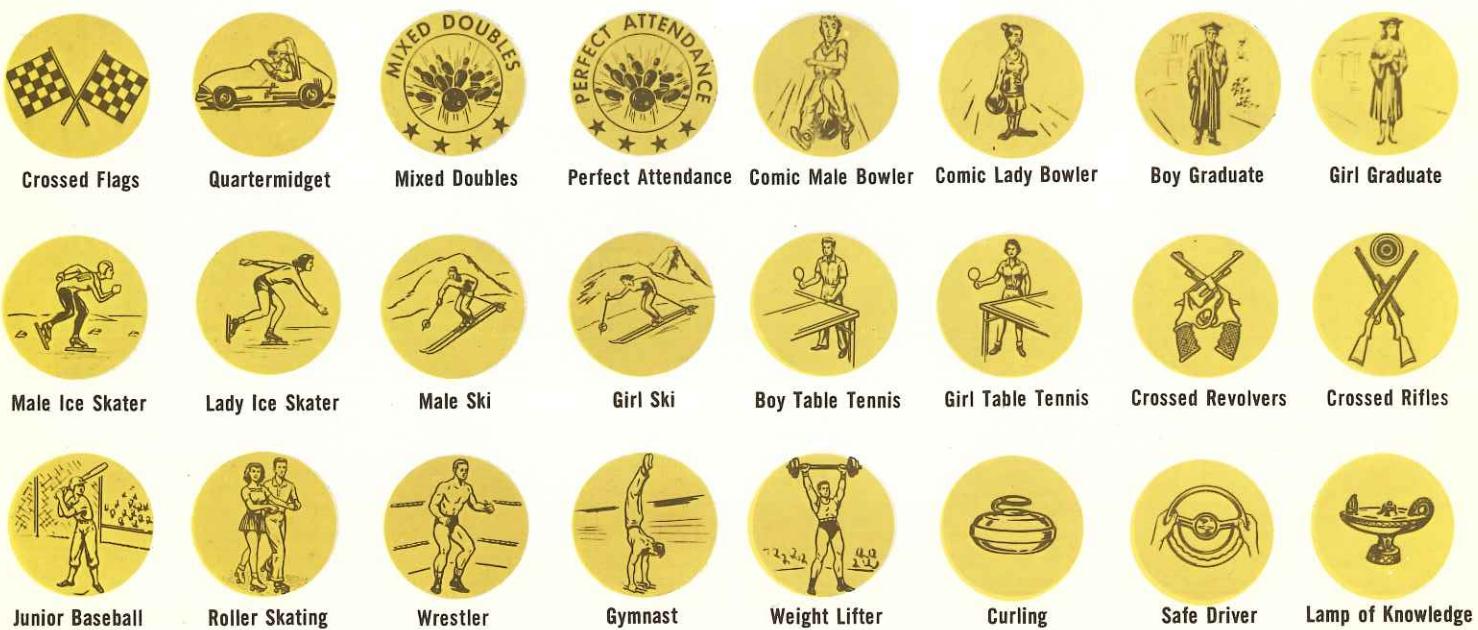
GENERAL ELECTRIC TROPHY

ECONOMY AWARDS



No. 799 \$2.50
Pictured with Achievement Emblem and in
Actual size. Price includes any Emblem
shown on this page.

Above emblems can be applied to practically all trophies and plaques. Add \$.30 to price of Award Selected.



ORDER BLANK

Creative designs for:

**INCENTIVE AWARDS • ADVERTISING SPECIALTIES
TROPHIES • PLAQUES • EMBLEMS • BUSINESS GIFTS**

Edwin W. Lane Co.
32 W. RANDOLPH • CHICAGO 1, ILL.
STate 2-2317
Don Thompson GENERAL MANAGER

SOLD TO	SHIP TO
Address	Address
City	City

WHEN ORDERING TROPHIES PLEASE GIVE US PERMISSION TO SUBSTITUTE ONE OF EQUAL SIZE AND VALUE IN THE EVENT YOUR ORIGINAL SELECTION IS NOT IN STOCK

See back side for special
engraving layout area -

If cash accompanies orders for \$50.00 or more - we ship PREPAID

"Our Greatest Asset Is The Good Will of Our Customers"

ENGRAVING INSTRUCTIONS

PLEASE PRINT OR TYPE

Use Additional Sheets If Necessary

MODEL No. _____			MODEL No. _____		
<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy		Total Letters	<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy		Total Letters
MODEL No. _____			MODEL No. _____		
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TOTAL NUMBER OF LETTERS ENGRAVED

IMPORTANT FIGURE INFORMATION

All trophies **are priced to include** a figure which is designed to be in the best proportion. The last digit in the code number (Example -1, -3, -5, -6, or 7) of the trophy designates the size of the figure included in the price.

FIGURE PRICES (NOT INCLUDING EXTRA PRICE)

No. 1	\$9.00	No. 3	\$4.50
No. 5	\$2.40	No. 6	\$1.80
No. 7			\$1.20

For extra price figures, add the amount listed under figure illustration to above price. Notice that there are 5 sizes of figures available. No. 1 figures will stand as high as 12" and average approximately 8" in height. No. 3 figures will stand as high as 8½" and will average approximately 7" in height. No. 5 figures will stand as high as 7½" and will average approximately 6" in height. No. 6 figures will stand as high as 5½" and will

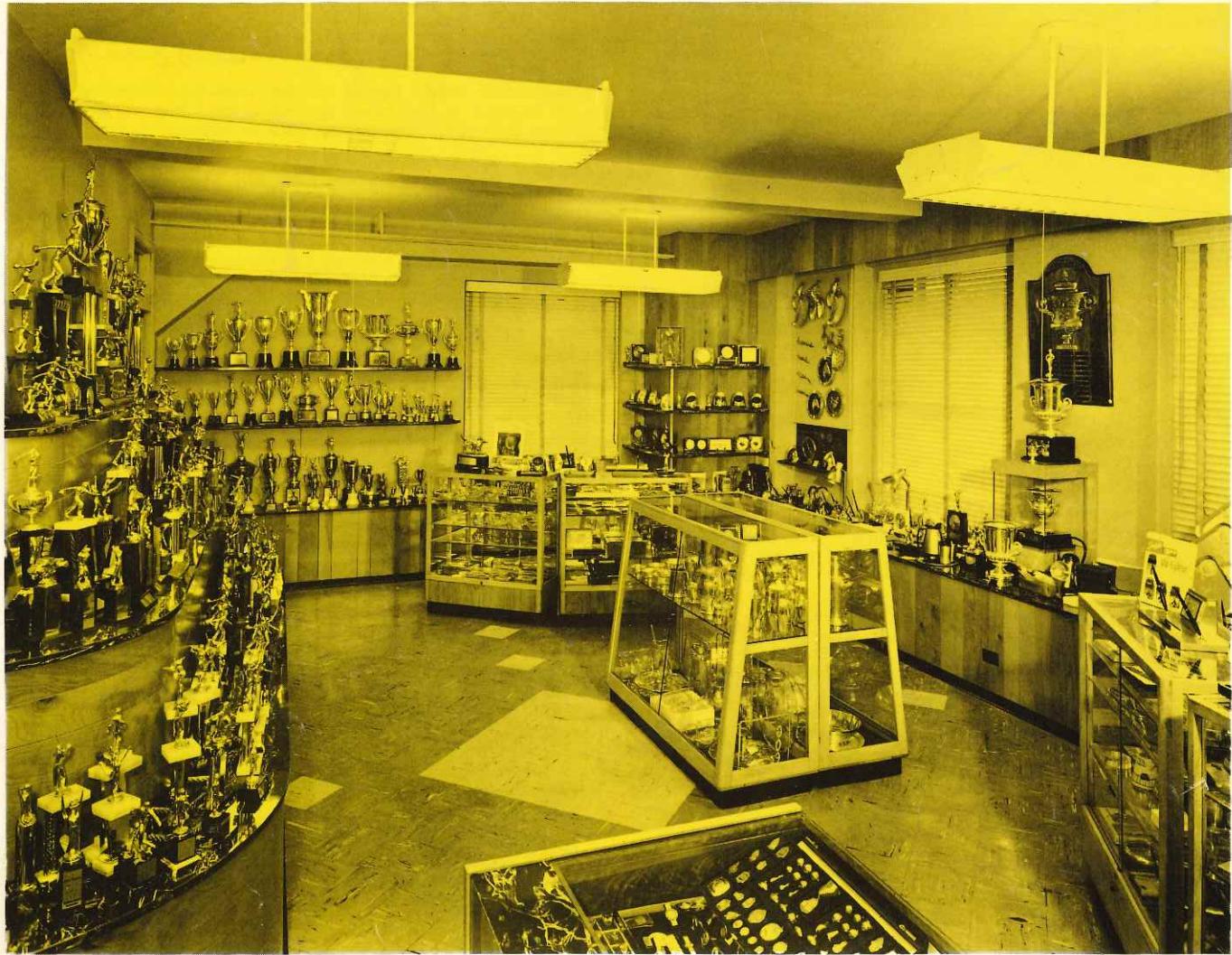
average approximately 5" in height. No. 7 figures will stand as high as 4½" and will average approximately 4" in height.

Figure positions will vary slightly from #3, #5, #6 and #7 figures. The figure shown in the catalog will be the most popular position.

It is possible that certain figures in other sizes not designated for the trophy can be used. In such cases, and where the figure will fit and is in proportion to the trophy, compute the price as follows:

#1 figure in place of a #3 (add	\$4.50)
#3 figure in place of a #5 (add	\$2.10)
#5 figure in place of a #6 (add	\$.60)
#6 figure in place of a #7 (add	\$.60)
#3 figure in place of a #1 (deduct	\$4.50)
#5 figure in place of a #3 (deduct	\$2.10)
#6 figure in place of a #5 (deduct	\$.60)
#7 figure in place of a #6 (deduct	\$.60)

Figure	Figure	Figure	Figure
ACCORDOIN	DOGS—Continued	GUITAR.....	ROBIN HOOD
ADONIS	Beagle	HANDBALL.....	ROLLER SKATING
AIRPLANE	Boston Terrier	HEART.....	SAFETY
AIRFORCE (Cadet)	Boxer	HORN OF PLENTY.....	SAILOR
ANIMALS	Brittany Spaniel	HORSES.....	SALESMAN & SALESLADY
ARCHERY	Bulldog, English	Arabian	SCOUTING
AUTOS	Bull Terrier	Arabian Mare	SCUBA
Antique	Chihuahua	Barrel Racing	SCULLING
Competition Coupe	Chow	Bronco	SHOOTING
Corvette	Cocker Spaniel	Burro	SHRINER
Dragster	Collie	Colt	SHUFFLEBOARD, DECK
Foreign Sports Car	Coonhound	Critter	SHUFFLEBOARD,
Go-Kart	Dachshund	Cutting Horse	TABLE
Hot Rod	Doberman	5-Gaited	SKATING, ICE
Jalopy	English Bull	Hackney	SKATING, ROLLER
Junior Derby	English Springer Spaniel	Jumping Horse	SKIING
Karting	Foxhound	Morgan Horse	SANTA CLAUS
Midget	French Poodle	Mule, Missouri	SKY DIVER
Model "T" Ford	German Shepherd	Pacer	SOCCER
Modified Roadster	German Shorthair	Parade Horse	SOFTBALL
Pickup Truck	Great Dane	Percheron	SOLDIER
Quarter Midget	Greyhound	Pole Bending	SPEAKERS BELL
Racing	Huskie	Polo	SQUASH
Sports Cars	Kerry Blue Terrier	Pony	SKIN DIVING
Stock Cars	Labrador Retriever	Quarter Horse	STAR OF DAVID
Trailer Truck	Malamute	Quarter Horse Colt	STOCK & FAIR
Volkswagen	Manchester Terrier	Quarter Horse Mare	Angus, Bull
Winged Sports Car Wheel	Obedience Figure	Race Horse	Angus, Cow
Winged Tire	Pekingese	Roping Horse	Angus, Steer
BABY CONTEST	Pointer	Shetland Pony	Baby Chick
BADMINTON	Pomeranian	Show Horse	Beef
BASEBALL	Poodle, French	Tennessee Walker	Braham Bull
BASKETBALL	Pug	Thoroughbred	Chicken
BEAUTICIAN	Samoyede	3-Gaited	Corn
BFAUTY CONTEST	Schnauzer	Trotter	Dairy Bull
BICYCLING	Scottie	Western	Dairy Cow
BILLIARDS	Sealyham	HORSESHOES	Duck
BIRDS	Setter	ICE HOCKEY	Egg
BOATS AND BOATING	Springer Spaniel, English	ICE SKATING	Goose
BOWLING	St. Bernard	JUDO	Hereford Bull
BOXING	Weimaraner	JUSTICE	Hereford Cow
BRIDGE	Whippet	JUNIOR BASEBALL	Hereford Steer
BULL THROWING	Wirehair Terrier	KING	Hog
BURRO	Wolfhound	LAMP OF KNOWLEDGE	Longhorned Steer
CADUCEUS	DOMINO	LAMP OF LEARNING	Plow
CAMPING	DEBATE	LIVESTOCK	Rabbit
CANDLE PIN BOWLING	DISCUS	MADONNA	Rooster
CAMERA	DOUBLE FIGURES	MARBLE SHOOTER	Sheep
CAT	PLATFORM	MARINE	Shorthorn Bull
CHEERLEADERS	DRAMATICS	MEDALLION FIGURES	Shorthorn Cow
CHEF	DRUM MAJOR	MENORAH	Shorthorn Steer
CHESS	DRUM MAJORETTE	MERCURY	Turkey
CITIZENSHIP	DUCKPIN BOWLING	MICROPHONE	SWIMMING
CLUB EMBLEMS	EGG	MILITARY FIGURES	TABLE TENNIS
COACH	EAGLES	MINK	TENNIS
CORN	FARM ANIMALS	MULE	TENPIN BOWLING
COWBOY	FENCING	MUSIC	TORCH
COWGIRL	FIELD HOCKEY	NEWSBOY	TRACK & FIELD
CROSS	FIGURE PLATFORM	NIKE MISSILE	TRACTOR
CURLING	FIREMAN	PALETTE	VICTORY
DANCING	FISH AND FISHING	PATROL BOY	VOLLEYBALL
DARTS	FOOTBALL	PHOTOGRAPHY	WATER SKI
DEER, BUCK	GAVEL	PLOW	WATER SPORTS
DIVING	GOLF	PUBLIC SPEAKING	WAC
DOGS 44 Diff. Breeds	GRADUATES	QUEEN	WEIGHT LIFTING
Afghan	GYMNASTIC	QUICK DRAW	WINGED TIRE
Airedale	GUIDED MISSILE (Nike)	QUOITS	WORLD
Bassethound	GOCART	RADIO (See Microphone)	WRESTLING



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